

CIO TODAY

AWARDS 2023



CEO
Kiran Smart

**MOHAMMED
MOBIN MALLICK**



NOTHING MATCHES THE GOLDEN TASTE



**HIGHLY
INNOVATIVE
ROBOT**
Enthusiast of the Year
2023

Man gives you the award, but God gives you the reward. And, this is definitely the case for Mohammed Mobin Mallick. He is one of the most prestigious personalities in the field of Robotics. Mr. Mallick has been awarded with the title "Highly Innovative Robot Enthusiast of the Year 2023". He is the CEO and Founder of Kiran Smart. Mr. Mallick is the real embodiment of grit, zeal, loyalty, and tenacity. His tenacity and openness to learning have given the domain of robotics a true jewel.

In the world of robotics, Mallick is a trailblazer, a visionary, and a successful businessman. He is someone who puts a lot of effort into integrating robotics with people in this society and has shunned the many unfounded myths that were spread against the use of automation and robots. His business Kiran Smart has established numerous trends and is quick to cash in on any new technology that enters the market. Mr. Mallick is the very definition of a true human being, and he attributes his extraordinary economic success to the dependability, dedication, and creative problem-solving skills of his employees.

Notable Achievements

Mr. Mallick is a businessman who has grown from his blunders and has advanced in life and his career as a result of his experiences. He truly embodies persevering hard work, sincere aspirations, and genuine values. Some of his achievements include:

- Establishing his business and becoming the founder and CEO of the robotics company Kiran Smart.



- Opening a branch of Kiran Smart in Bangalore in the year 2021, and opening another branch in Dubai in the month of February 2022. This wonderful achievement brought him into the global worldview.
- He has also served disinfection robots that provided disinfecting services to the market, during the COVID-19 pandemic. This just goes to show the humanitarian beliefs present in him.
- He has received several awards, namely "Most Admired Global Indian 2020", "Global Choice Award for Being Serial Entrepreneur", "Top 10 Pioneering CEOs to Follow in 2021" and "Dynamic CEOs 2021".

What makes Mr. Mallick unique?

- **A bold personality**



- A strong and confident leader
- A successful businessman
- Diligent and committed in his field

- **A visionary & compassionate leader**



- Looks out for his employees
- A good humanitarian who employs and supports people with talent
- A supportive and empathic person

- **A Noble person with a true purpose**



- Possesses a healthy balance between empathy for team members and work ethics
- Maintains a good relationship with his colleagues
- Strives to meet the needs of each and every consumer

Patrick Hudson

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Robotics is the best manner to test human intelligence and a firm believer in this is Mohammed Mobin Mallick, the CEO and Founder of Kiran Smart, a top Information Technology & Services provider that has become a pioneer in the industry for its specialization in the field of Robotics, Artificial Intelligence, and Fintech.

The field of robotics has advanced by leaps and bounds in the past decade, from disrupting the production and manufacturing industry with automated production machines to venturing into the service industry with robots that are capable of performing human activities, it has become clear that the future will include robots in nearly every single activity of ours. Mohammed Mobin Mallick is a pioneer who has spearheaded the growth of not only his company but the industry as a whole.

Creating a Legacy

At the International Summit GITEX, 2018 in Dubai, Mohammed Mobin was introduced to the world of opportunities and the untapped potential that lay in the field of robotics. He became curious and began to research and learn more about robotics and the possible practical applications that it could aid us in. Really impressed by the potential that lay in the field, he decided to start Kiran Smart to discover more and to be able to truly make robotics a part of our daily lives.

It was not easy for Mohammed Mallick to start off a robotics company because it is one that requires a significant amount of investment. His initial hurdles would be enough to dishearten an entrepreneur and have them reconsider their choices, but he was unfazed by the challenges

such as securing the right investments, getting qualified engineers, and employees, dealing with setting up logistics and finding the right location for storage. The research and development department is the heart of the company and before you strike gold, you will have to hit a few dead ends. It is not necessary that every test that you carry out will end up being a success, but every company realizes that these failures are needed in order to make some progress!

Mohammed Mobin faced all these challenges as well and he was able to get over these adversities with his sheer consistency and leadership. These were just the challenges that he faced while setting his company up as once Kiran Smart was established, he came across the challenges that the market posed. Analyzing the industry thoroughly, some of the problems that he faced were some that could be used as opportunities to grow. The lack of awareness, people's reluctance to use robots, high pricing, imminent threat to jobs, and complicated customer requests were some of the tags popularly associated with the field of robotics. These tags were exactly what Mohammed Mobin ensured Kiran Smart stayed away from.

Willingness is the Real Motivation

Mohammed Mobin has brought together a team that is extremely passionate and dedicated to their craft and solely focuses on developing innovative technologies that solve their client's issues and help them keep their manufacturing process to date with the latest in tech. To ensure that Kiran Smart truly becomes a top company in the robotics and artificial intelligence space, the company has evolved itself into more than being just a mere R&D entity. It has begun to

invest heavily into other companies that are on the rise in the robotics industry. To its credit, Kiran Smart has created many trends and is also quick to capitalize on any new technology that makes its way into the industry.

For Mohammed Mallick, it has all been about the consistency that his employees offer, their commitment to growth, and their out-of-the-box thinking that has been the reason for the company's success. The most rewarding pitstops on the journey for him have been the day Kiran Smart established its branch in Bangalore in 2021 and opened another department in Dubai in February of 2022. Being able to expand his business is an amazing opportunity and is not a feat that is achieved by many businesses.

Mr. Mohammed Mobin Mallick has been felicitated and his leadership has been applauded on numerous occasions, but these do not matter nearly as much as the internal peace he gets by providing an employment opportunity to those with immense potential and well deserving of it. He has been able to put himself in a position where he can support people and enable them to live their lives. Giving is truly what brings him joy.

Staying True to Purpose

The biggest teacher for him along the way is the experiences that he has encountered as they have taught him so much not just about himself but also numerous lessons that are valuable for any entrepreneur to learn to ensure they have a profitable business. Robotics is one field where failures are your biggest teachers, you learn through trial and error, and there are no shortcuts.

Mohammed Mallick has transitioned into an extremely efficient leader who is able to maintain a perfect balance between being a disciplinarian and being empathetic, his leadership principles stem from his God-given instincts and being kindhearted as a person. His advice to our readers is that one should learn to become a good humanitarian before anything else. Mohammed Mobin Mallick confesses that he is a business leader second and a humanitarian at heart first.

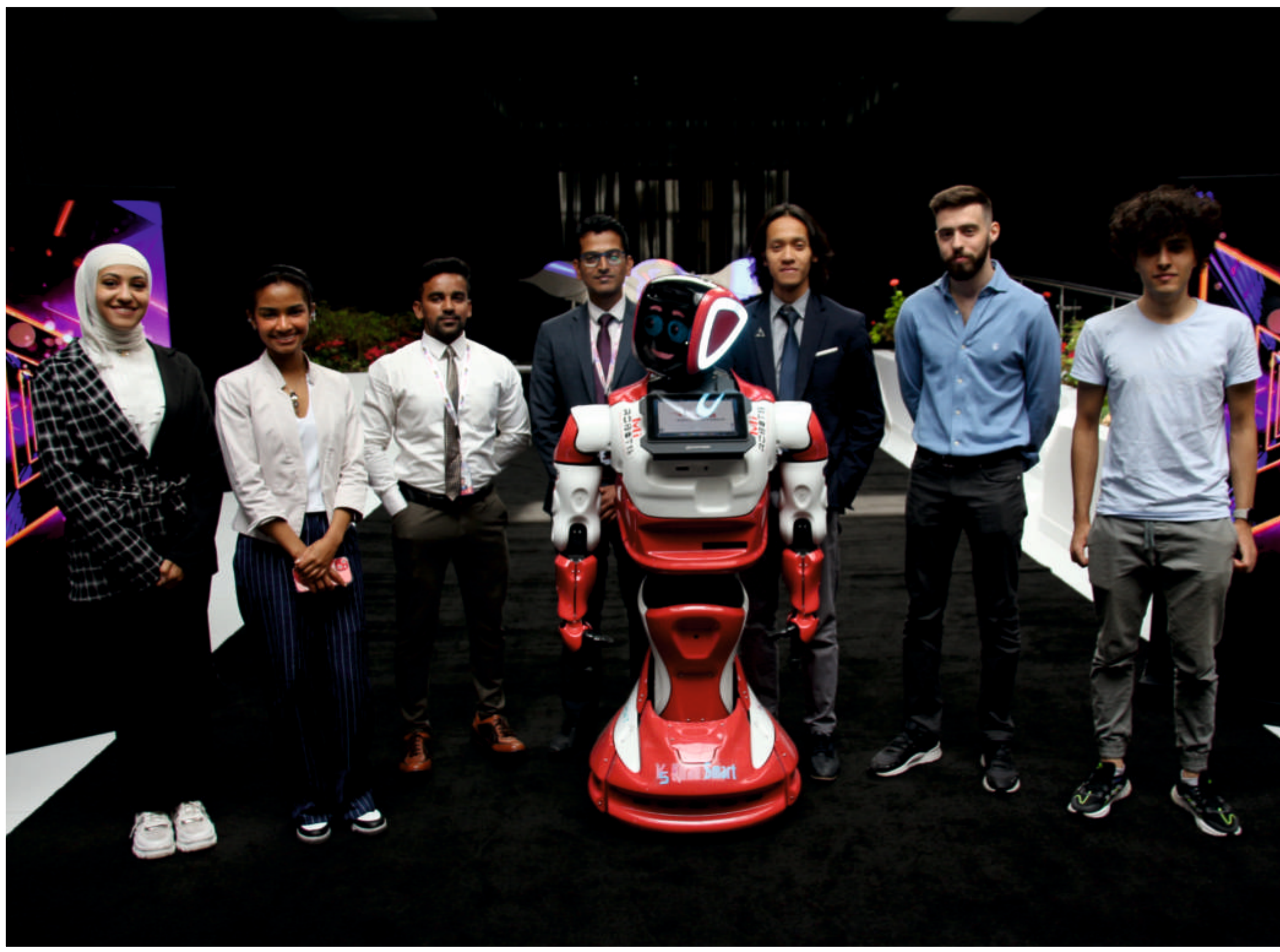
His noble beliefs, leadership styles, and major life decisions are impacted by the teachings of Prophet Muhammad SAW who he believes is the perfect epitome of a man who was successful in every facet of his life. He was a good husband, maintained a good relationship with others, and was most importantly a great leader that inspired millions globally.

His teachings have helped Mohammed Mallick to balance his personal and professional life, be it things as simple as teaching him how to treat employees in his company, how to treat customers, how to treat family, relatives, and the less fortunate, the Prophet has guided him throughout his life. Another prominent influence on Mohammed Mallick is his father, the Late Haji Nurul Islam Mallick, whose guidance and words have had a profound impact on developing Mohammed's mentality as a family man and as a CEO.

Breaking the Barriers

Every company has a phase or a brief period where the productivity of its employees is impacted negatively but Kiran Smart has managed to remain at the top by keeping its





employees constantly motivated and ensuring their productivity stays consistent. The company's policy of allotting 'Freedom' has ensured that all the teams, managers, directors, and leaders at different ranks are able to stay motivated and avoid burnout. The team at Kiran Smart is treated as family and not just mere employees. This ensures that the employee works with a different and better mindset with an intention of truly helping the company thrive.

As a result of the healthy workplace culture, the team at Kiran Smart has always made innovative discoveries and have developed strategies that separate it from the competition. Their primary focus to date remains to be focusing on developing a single smart solution to any issue that the client brings to their notice, and they also develop the best products as per the client's demands.

Mohammed's success as a CEO is amazing but his success as a leader is nothing short of great. He has been able to create a positive workspace where the employees' mindset is such that they all view challenges as a source of motivation. That is extremely hard to do, but due to this attitude, they have been able to grow together and overcome obstacles effectively.

The Impact of COVID-19

Speaking on how the COVID-19 pandemic impacted him and Kiran Smart, Mohammed stated that the company had to be revamped following the pandemic as he learned a lot of invaluable lessons during this time. The manner in which businesses dealt with their customers, their employees, and having to work from different workspaces while still communicating effectively were some things that the whole team had to get better at by experience.

The main adjustment for Mohammed and his team was to operate from a digital mode only and interact





with their clients in this manner. This was a challenge as clients may not feel as comfortable in online meetings and the element of personal touch will be lifted. The team also faced an additional challenge of having to relocate key members of their team to locations where they could work effectively and also stay in close proximity to their families. Mohammed's concerns for his employee's safety and mental well-being were reflected during this time when he made sure that the employees went to locations where they felt comfortable working.

The organization had to adjust their robots as well but due to the robots, the company was able to become extremely efficient in terms of operating costs and were able to save a lot of money.

What Lies Ahead for Kiran Smart?

We will still have our dogs as our best friends, but robots will be right next to them. With the speed at which AI is developing, it has become evident that within the next few years, it will be taking over all tasks that we dread to do in our daily lives.

The company is actively working on its Robot Revolution Project, codenamed ROBO2050. Kiran Smart aims to be able to customize a robot for every household as per their needs. Robots will become a necessity in the future as per the company's vision. Their prime project aims to utilize AI, Digitalization, Virtual/Digital Face Payment, to make the robots perform a combination of tasks ranging from physical ones to digital and virtual actions as well.

Their vision does make it more and more plausible that the future will look like a scene from the movie 'Back to the Future.' Mohammed Mobin Mallick has achieved what very few have been able to and only a handful of individuals will be able to match his leadership skills, passion, involvement in the business, and attitude towards his employees.

As a leader, you cannot falter or have your employees despise you in any manner. A leader has to be patient and good at listening to the compliments and complaints of his team and they should also feel comfortable overlooking minor quirks that an employee may have just to make them feel more welcome. Mallick has been that man for years and in addition to that, the positive thinking that he has instilled within his team has helped the company overcome challenges and deadlines that they would have normally considered to be impossible. For Mr. Mallick, leadership involves the ability to eliminate problems in the first stage itself. The method in which one chooses to do this varies, some may choose to just follow the book and be strict leaders who wish to be feared but Mr. Mohammed Mobin Mallick, leading by kindness, has born more fruit than any other manner as he has been able to get his employees to respect him and appreciate him.

He truly is a revolutionary leader in the field of robotics as not only has he successfully created an industry disrupter in Kiran Smart, but he has also managed to prove that if one has a firm belief in their culture and their roots, they will be successful in every endeavor that they take on!

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